



2016 Retail Promotions Calendar

JANUARY

January Clean Up Your Computer Month
 January Financial Wellness Month
 January Get Organized Month
 January National Hot Tea Month
 January National Skating Month
 January Oatmeal Month
 January Be Kind to Food Servers Month
 January 1 New Years Day
 January 1-7 Diet Resolution Week
 January 4 Trivia Day
 January 10 National Cut Your Energy Costs Day
 January 11 BCS National Title Game
 January 18 Martin Luther King Day
 January 21 Get to Know Your Customer Day
 January 21 National Hugging Day
 January 23 National Handwriting Day
 January 23 National Pie Day
 January 24 National Compliment Day
 January 30 National Seed Swap Day
 January 31 Pro Bowl

FEBRUARY

February American Heart Month
 February Bake For Family Fun Month
 February National Cherry Month
 February National Pet Dental Health Month
 February National Time Management Month
 February Return Shopping Carts to the Supermarket Month
 February 1-7 Solo Diners Eat Out Week
 February 2 Groundhog Day
 February 7 Super Bowl XLIX
 February 7-15 Jell-O Week
 February 9 FAT Tuesday
 February 9 National Pancake Day
 February 10 Lent Begins
 February 14 Valentine's Day
 February 14 National Donor Day
 February 15 President's Day
 February 17 Paczki Day
 February 25 National Chili Day

MARCH

March National Caffeine Awareness Month
 March National Craft Month
 March National Frozen Food Month
 March National Nutrition Month
 March National Peanut Month
 March National Umbrella Month
 March Save Your Vision Month
 March 8 Organize Your Home Office Day
 March 13 Daylight Savings Time Starts
 March 13 Check Your Batteries Day
 March 13 Open an Umbrella Indoors Day
 March 16 Lips Appreciation Day
 March 17 St. Patrick's Day
 March 19 National Quilting Day
 March 25 Good Friday
 March 26 Make Up Your Own Holiday Day
 March 27 Easter
 March 29 National Mom and Pop Business Owners Day

APRIL

April Car Care Month
 April National Decorating Month
 April National Pecan Month
 April Straw Hat Month
 April National Humor Month
 April National Card & Lettering Writing Month
 April 5 National Deep Dish Pizza Day
 April 10 National Siblings Day
 April 12 National Licorice Day
 April 15 Tax Day
 April 17-23 National Karaoke Week
 April 22 Passover Begins
 April 22 Earth Day
 April 22 National Jelly Bean Day
 April 24-30 Administrative Professionals Week
 April 27 Administrative Professionals Day
 April 30 Passover Ends

MAY

May Get Caught Reading Month
 May Gifts from the Garden Month
 May National Barbecue Month
 May National Bike Month
 May National Good Car Keeping Month
 May National Hamburger Month
 May National Photo Month
 May National Physical Fitness & Sports Month
 May National Salad Month
 May National Sweet Vidalia Month
 May National Vinegar Month
 May 1 May Day
 May 3 National Teacher Day
 May 5 Cinco de Mayo
 May 8 Mother's Day
 May 11 Eat What You Want Day
 May 20 National Bike to Work Day
 May 30 Memorial Day

JUNE

June June Dairy Month
 June June is Perennial Gardening Month
 June National Bathroom Reading Month
 June National Safety Month
 June National Soul Food Month
 June 3 National Donut Day
 June 6-12 National Automotive Service Professionals Week
 June 7-11 National Business Etiquette Week
 June 8 Best Friend's Day
 June 12-18 National Flag Week
 June 14 Flag Day
 June 19 Father's Day
 June 26 Great American Backyard Campout

JULY

July Cell Phone Courtesy Month
 July National Grilling Month
 July National Horseradish Month
 July National Hot Dog Month
 July National Ice Cream Month
 July 1 Red, White & Boom, Columbus OH
 July 3-Aug 15 Air Conditioning Appreciation Days
 July 4 Independence Day
 July 17 National Ice Cream Day
 July 24 National Drive-Thru Day
 July 24 Parents Day
 July 28 National Chili Dog Day

AUGUST

August 1 Girlfriend's Day
 August 5 National Mustard Day
 August 5 National Underwear Day
 August 7 Sisters' Day
 August 13 National Garage Sale Day
 August 15 National Relaxation Day
 August 29 More Herbs, Less Salt Day

SEPTEMBER

September Fall Hat Month
 September Low Fat Pizza Bake Month
 September National Coupon Month
 September National Honey Month
 September National Mushroom Month
 September National Rice Month
 September National Whole Grains Month
 September National Skin Care Awareness Month
 September 4-10 National Waffle Week
 September 5 Labor Day
 September 11 National Grandparents Day
 September 18-24 National Clean Hands Week
 September 18-24 National Keep Kids Creative Week
 September 19-23 National Love Your Files Week
 September 26 Family Day – Be Involved. Stay Involved

OCTOBER

October Go Hog Wild – Eat Country Ham Month
 October National Bake and Decorate Month
 October National Breast Cancer Awareness Month
 October National Dental Hygiene Month
 October National Popcorn Poppin' Month
 October National Roller Skating Month
 October Spinach Lovers Month
 October Talk About Prescriptions Month
 October Vegetarian Month
 October 2 Rosh Hashanah
 October 6-12 Financial Planning Week
 October 8 National Pierogi Day
 October 9-15 Fire Prevention Week
 October 10 Columbus Day
 October 11 Yom Kippur
 October 15 Sweetest Day
 October 15 National Cake Decorating Day
 October 17 National Boss Day
 October 23 Mother-in-Law Day
 October 31 Halloween

NOVEMBER

November National Georgia Pecan Month
 November Peanut Butter Lovers' Month
 November 3 Sandwich Day
 November 6 Daylight Savings Time Ends
 November 8 Election Day
 November 8 Cook Something Bold and Pungent Day
 November 11 Veteran's Day
 November 15 National Bundt Day
 November 17 Homemade Bread Day
 November 24 Thanksgiving Day
 November 25 Black Friday
 November 27 Advent Begins
 November 28 Cyber Monday

DECEMBER

December 6 National Pawnbrokers Day
 December 7 National Pearl Harbor Remembrance Day
 December 12 Poinsettia Day
 December 24 Christmas Eve
 December 25 First Day of Hanukkah
 December 25 Christmas Day
 December 31 New Year's Eve

Compiled by:

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