

# Deregulation–Customer Choice Benefits

Before deregulation, local utilities provided all three components of your service. With deregulation, you now have the ability to choose your competitive retail electric supplier and receive competitive pricing. AEP Energy continues to lead the way in providing various products, price plans, and customer service you deserve.

## Three Major Components in Supplying Electricity:

- 1. Generation** (the actual electricity supply)
- 2. Transmission** (large transmission lines and towers that carry electricity over longer distances)\*
- 3. Distribution** (delivery to local electric poles and wires)



## Your Energy Costs

Deregulation allows AEP Energy to buy electricity from the competitive wholesale marketplace. AEP Energy’s primary focus is supplying electricity by strategically purchasing energy at competitive prices allowing us to pass savings onto you – our customer.

## Your Plan Options

The ability to choose energy suppliers means no more **“one size fits all”** solutions. With AEP Energy, you can now choose your energy products and price plans.

## AEP Energy’s Simple Sign-up

- Easy enrollment process
- No visits required
- No switching fees

## Your Local Utility

You will continue to call your local utility for all service-related issues, such as outages and meter readings.

## AEP Energy Works with Local Utilities

AEP Energy is licensed in ten states, serves customers in seven states, and works with 24 utility companies see the table below:

STATE	LICENSED	SERVING	AEP ENERGY WORKS WITH FOLLOWING UTILITIES:
OH		•	AEP Ohio, Dayton Power & Light (DP&L), Duke Energy, First Energy: Illuminating Company, Ohio Edison, Toledo Edison
IL		•	Commonwealth Edison (ComEd)
PA		•	Duquesne Light, Metropolitan Edison (Met-Ed), Penelec, Pennsylvania Power & Light (PPL), Philadelphia Electric Company (PECO), WestPenn Power
NJ		•	Atlantic City Electric (ACE), Jersey Central Power & Light (JCP&L), Public Service Enterprise Group (PSEG)
MD		•	BGE, Pepco, Delmarva, First Energy: Potomac Edison
DE		•	Delmarva Power
DC		•	Potomac Electric Power Company (PEPCO)
MI	•		
NY	•		
TX	•		

\*In some utilities AEP Energy provides transmission as well as generation.

## ACT NOW.

Take advantage by calling, faxing, or emailing your recent electricity bill to receive a **free** quote.

AEP Energy is a competitive retail electric service provider affiliated with American Electric Power. AEP Energy is not soliciting on behalf of and is not an agent for any AEP utility.

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