



Ohio Council of Retail Merchants & Affiliates

2013 Promotions Calendar

January

January	Clean Up Your Computer Month
January	Financial Wellness Month
January	Get Organized Month
January	National Hot Tea Month
January	National Skating Month
January	Oatmeal Month
January	Be Kind to Food Servers Month
January 1	New Years Day
January 1-7	Diet Resolution Week
January 4	Trivia Day
January 7	BCS National Title Game
January 10	National Cut Your Energy Costs Day
January 17	Get to Know Your Customer Day
January 17-23	National Fresh Squeezed Juice Week
January 21	Martin Luther King Day
January 21	National Hugging Day
January 23	National Handwriting Day
January 23	National Pie Day
January 26	National Seed Swap Day

February

February	American Heart Month
February	Bake For Family Fun Month
February	National Cherry Month
February	National Children's Dental Health Month
February	National Pet Dental Health Month
February	Return Shopping Carts to the Supermarket Month
February 1	National Wear Red Day
February 1-7	Solo Diners Eat Out Week
February 2	Groundhog Day
February 3	Super Bowl XLVII
February 10-16	Jell-O Week
February 10-16	National Pancake Week
February 12	Paczkis Day
February 13	Lent Begins
February 14	Valentine's Day
February 14	National Donor Day
February 18	President's Day
February 19	FAT Tuesday
February 28	National Chili Day

March

March	National Caffeine Awareness Month
March	National Craft Month
March	National Frozen Food Month
March	National Nutrition Month
March	National Peanut Month
March	National Umbrella Month
March	Save Your Vision Month
March 10	Daylight Savings Time Starts
March 10	Check Your Batteries Day

March 12	Organize Your Home Office Day
March 13	Open an Umbrella Indoors Day
March 16	Lips Appreciation Day
March 16	National Quilting Day
March 17	St. Patrick's Day
March 26	Passover Begins
March 26	Make Up Your Own Holiday Day
March 29	National Mom & Pop Business Owners Day
March 31	Easter
March 31-April 30	National Kite Months

April

April	Car Care Month
April	National Decorating Month
April	National Pecan Month
April	National Soyfoods Month
April	Straw Hat Month
April 1 - May 12	National Card & Lettering Writing Days
April 1 - Sept 30	Home Improvement Time
April 5	National Deep Dish Pizza Day
April 10	National Siblings Day
April 12	National Licorice Day
April 15	Tax Day
April 21-27	National Karaoke Week
April 22	Earth Day
April 22	National Jelly Bean Day
April 22-26	Administrative Professionals Week
April 24	Administrative Professionals Day

May

May	Get Caught Reading Month
May	Gifts From the Garden Month
May	National Barbecue Month
May	National Bike Month
May	National Good Car Keeping Month
May	National Hamburger Month
May	National Photo Month
May	National Physical Fitness & Sports Month
May	National Salad Month
May	National Salsa Month
May	National Sweet Vidalia Month
May	National Vinegar Month
May 1	May Day
May 5	Cinco de Mayo
May 5-11	National Pet Week
May 6	No Diet Day
May 7	National Teacher Day
May 11	Eat What You Want Day
May 12	Mother's Day
May 13-19	Children's Book Week
May 17	National Bike to Work Day

May 20-27 National Backyard Games Week
May 27 Memorial Day

June

June June Dairy Month
June June is Perennial Gardening Month
June National Bathroom Reading Month
June National Safety Month
June National Soul Food Month
June 2-8 National Business Etiquette Week
June 7 National Donut Day
June 9-15 National Flag Week
June 9-16 National Automotive Service Professionals Week
June 14 Flag Day
June 16 Father's Day
June 22 Great American Backyard Campout

July

July Cell Phone Courtesy Month
July National Blueberries Month
July National Grilling Month
July National Horseradish Month
July National Hot Dog Month
July National Ice Cream Month
July 3 Red, White & Boom, Columbus OH
July 3-Aug 15 Air Conditioning Appreciation Days
July 4 Independence Day
July 21 National Ice Cream Day
July 23 Gorgeous Grandma Day
July 24 National Drive-Thru Day
July 25 National Chili Dog Day
July 28 Parents Day

August

August 1 Girlfriend's Day
August 3 National Mustard Day
August 4 Sisters' Day
August 5 National Underwear Day
August 10 National Garage Sale Day
August 15 Best Friend's Day
August 15 National Relaxation Day
August 29 More Herbs, Less Salt Day

September

September Backpack Safety America Month
September Fall Hat Month
September Great American Low-Cholesterol, Low Fat
Pizza Bake Month
September National Eat Chicken Month
September National Coupon Month
September National Honey Month
September National Mushroom Month
September National Rice Month
September National Skin Care Awareness Month
September 1-7 National Waffle Week
September 2 Labor Day
September 5 Rosh Hashanah

September 8 National Grandparents Day
September 14 Yom Kippur
Sept. 15-21 National Clean Hands Week
Sept. 16-20 National Love Your Files Week
Sept. 22-28 National Keep Kids Creative Week
Sept. 23 Family Day – A Day to Eat Dinner
with your Children

October

October Go Hog Wild – Eat Country Ham Month
October National Bake and Decorate Month
October National Breast Cancer Awareness Month
October National Dental Hygiene Month
October National Popcorn Poppin' Month
October National Roller Skating Month
October Spinach Lovers Month
October Talk About Prescriptions Month
October Vegetarian Month
October 6-12 Fire Prevention Week
October 7-13 Financial Planning Week
October 8 National Pierogy Day
October 13-19 National Chestnut Week
October 14 Columbus Day
October 15 National Cake Decorating Day
October 16 National Boss Day
October 19 Sweetest Day
October 27 Mother-in-Law Day
October 31 Halloween

November

November National Georgia Pecan Month
November Peanut Butter Lovers' Month
November 3 Daylight Savings Time Ends
November 3 Sandwich Day
November 7 National Men Make Dinner Day
November 8 Cook Something Bold and Pungent Day
November 11 Veteran's Day
November 15 National Bundt Day
November 17 Homemade Bread Day
November 28 First Day of Hanukkah
November 28 Thanksgiving Day
November 29 Black Friday

December

December 1 Advent Begins
December 2 Cyber Monday
December 5 Bathtub Party Day
December 6 National Pawnbrokers Day
December 6 National Salesperson's Day
December 7 Pearl Harbor Day
December 12 Poinsettia Day
December 24 Christmas Eve
December 25 Christmas
December 31 New Year's Eve

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