



Ohio Council of Retail Merchants & Affiliates

2014 Promotional Calendar

January

January	Clean Up Your Computer Month
January	Financial Wellness Month
January	Get Organized Month
January	National Hot Tea Month
January	National Skating Month
January	Oatmeal Month
January	Be Kind to Food Servers Month
January 1	New Years Day
January 1-7	Diet Resolution Week
January 4	Trivia Day
January 6	BCS National Title Game
January 10	National Cut Your Energy Costs Day
January 16	Get to Know Your Customer Day
January 17-23	National Fresh Squeezed Juice Week
January 20	Martin Luther King Day
January 21	National Hugging Day
January 23	National Handwriting Day

February

February	American Heart Month
February	Bake For Family Fun Month
February	National Cherry Month
February	National Children's Dental Health Month
February	National Pet Dental Health Month
February	Return Shopping Carts to the Supermarket Month
February 1-7	Solo Diners Eat Out Week
February 2	Groundhog Day
February 2	Super Bowl XLVIII
February 7	National Wear Red Day
February 9-15	Jell-O Week
February 9-15	National Pancake Week
February 14	Valentine's Day
February 14	National Donor Day
February 17	President's Day
February 27	National Chili Day

March

March	National Caffeine Awareness Month
March	National Craft Month
March	National Frozen Food Month
March	National Nutrition Month
March	National Peanut Month
March	National Umbrella Month
March	Save Your Vision Month
March 4	FAT Tuesday
March 4	Paczki Day
March 5	Lent Begins
March 9	Daylight Savings Time Starts
March 9	Check Your Batteries Day
March 11	Organize Your Home Office Day
March 13	Open an Umbrella Indoors Day
March 15	National Quilting Day
March 16	Lips Appreciation Day

March 17	St. Patrick's Day
March 26	Make Up Your Own Holiday Day
March 29 – May 3	National Kite Months
March 29	National Mom & Pop Business Owners Day

April

April	Car Care Month
April	National Decorating Month
April	National Pecan Month
April	National Soyfoods Month
April	Straw Hat Month
April 1 - May 11	National Card & Lettering Writing Days
April 1 - Sept 30	Home Improvement Time
April 5	National Deep Dish Pizza Day
April 10	National Siblings Day
April 12	National Licorice Day
April 14	Passover Begins
April 15	Tax Day
April 20	Easter
April 20-26	Administrative Professionals Week
April 20-26	National Karaoke Week
April 22	Earth Day
April 22	National Jelly Bean Day
April 23	Administrative Professionals Day

May

May	Get Caught Reading Month
May	Gifts From the Garden Month
May	National Barbecue Month
May	National Bike Month
May	National Good Car Keeping Month
May	National Hamburger Month
May	National Photo Month
May	National Physical Fitness & Sports Month
May	National Salad Month
May	National Salsa Month
May	National Sweet Vidalia Month
May	National Vinegar Month
May 1	May Day
May 4-10	National Pet Week
May 5	Cinco de Mayo
May 6	No Diet Day
May 6	National Teacher Day
May 11	Eat What You Want Day
May 11	Mother's Day
May 12-18	Children's Book Week
May 16	National Bike to Work Day
May 19-26	National Backyard Games Week
May 26	Memorial Day

June

June	June Dairy Month
June	June is Perennial Gardening Month
June	National Bathroom Reading Month
June	National Safety Month
June	National Soul Food Month
June 1-7	National Business Etiquette Week
June 6	National Donut Day
June 8-14	National Flag Week
June 9-15	National Automotive Service Professionals Week
June 14	Flag Day
June 15	Father's Day
June 28	Great American Backyard Campout

July

July	Cell Phone Courtesy Month
July	National Blueberries Month
July	National Grilling Month
July	National Horseradish Month
July	National Hot Dog Month
July	National Ice Cream Month
July 3	Red, White & Boom, Columbus OH
July 3-Aug 15	Air Conditioning Appreciation Days
July 4	Independence Day
July 20	National Ice Cream Day
July 24	National Drive-Thru Day
July 27	Parents Day
July 31	National Chili Dog Day

August

August 1	Girlfriend's Day
August 2	National Mustard Day
August 3	Sisters' Day
August 5	National Underwear Day
August 9	National Garage Sale Day
August 15	Best Friend's Day
August 15	National Relaxation Day
August 29	More Herbs, Less Salt Day

September

September	Backpack Safety America Month
September	Fall Hat Month
September	Great American Low-Cholesterol, Low Fat Pizza Bake Month
September	National Eat Chicken Month
September	National Coupon Month
September	National Honey Month
September	National Mushroom Month
September	National Rice Month
September	National Skin Care Awareness Month
September 1	Labor Day
September 7	National Grandparents Day

September 21-27	National Clean Hands Week
September 21-27	National Keep Kids Creative Week
September 22	Family Day – Be Involved. Stay Involved.
September 24	Rosh Hashanah

October

October	Go Hog Wild – Eat Country Ham Month
October	National Bake and Decorate Month
October	National Breast Cancer Awareness Month
October	National Dental Hygiene Month
October	National Popcorn Poppin' Month
October	National Roller Skating Month
October	Spinach Lovers Month
October	Talk About Prescriptions Month
October	Vegetarian Month
October 3	Yom Kippur
October 5-11	Fire Prevention Week
October 6-12	Financial Planning Week
October 8	National Pierogy Day
October 12-18	National Chestnut Week
October 13	Columbus Day
October 15	National Cake Decorating Day
October 16	National Boss Day
October 18	Sweetest Day
October 26	Mother-in-Law Day
October 31	Halloween

November

November	National Georgia Pecan Month
November	Peanut Butter Lovers' Month
November 2	Daylight Savings Time Ends
November 3	Sandwich Day
November 6	National Men Make Dinner Day
November 8	Cook Something Bold and Pungent Day
November 11	Veteran's Day
November 15	National Bundt Day
November 17	Homemade Bread Day
November 27	Thanksgiving Day
November 28	Black Friday
November 30	Advent Begins

December

December 1	Cyber Monday
December 5	Bathtub Party Day
December 5	National Salesperson's Day
December 6	National Pawnbrokers Day
December 7	Pearl Harbor Day
December 12	Poinsettia Day
December 16	First Day of Hanukkah
December 24	Christmas Eve
December 25	Christmas
December 31	New Year's Eve

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